

Author Waitlist Application | Sandman Book Company

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Complete this application if you are interested in book consignment at Sandman Book Company (SANDMAN). Spots are limited, and there is a waitlist. Treat this application seriously.

INSTRUCTIONS

1. Read the entirety of "Guidelines for Authors" on sandmanbooks.com
2. Fill out this application neatly and accurately. If you attach extra pages, sign each one. Incomplete or inaccurate applications will be rejected without notification.
3. Pay the application fee of \$8. The purpose of this fee is to compensate us for time spent reviewing your application. **The application fee will not be refunded for any reason.**

AUTHOR INFORMATION

NAME: _____

ADDRESS : _____

EMAIL: _____ PHONE: _____

Have you completely read "Guidelines for Authors: Book Qualifications" on sandmanbooks.com?

Have you completely read "Guidelines for Authors: Promotion" on sandmanbooks.com?

Have you completely read "Guidelines for Authors: Events" on sandmanbooks.com?

In the past, have you had other titles on consignment with Sandman?

If yes, how many books did you sell?

THE BOOK

TITLE: _____

ISBN: _____ GENRE: _____ PRICE: _____

How many copies of this book have you sold?

What is your Amazon sales ranking?

Does your book have an ISBN? (If not, we will reject your application.)

Is it professionally bound and printed? (If not, we will reject your application.)

Does it have the title on spine? (If not, we will reject your application.)

Does it have an attractive cover? (If not, we will reject your application.)

Did you hire an artist or a graphic designer for the cover?

Is it free of typos and errors? (If not, we will reject your application.)

Was it professionally edited? Who is your editor?

EVENTS

Are you interested in author events at Sandman? (If not, skip this section.)

Do you have experience giving presentations or talks?

Do you have a presentation or talk which coordinates with your book?

If you were to be scheduled for an event, how many people would attend?

PROMOTION AND MARKETING

What is your marketing budget?

Do you have a website for the book? (If not, we will reject your application.)

Do you have a professional marketing agent? If yes, who?

Do you have a marketing plan? (If not, we will reject your application.)

What television shows or other media outlets have you appeared on with your book?

Copy out the following statement in your own handwriting on a new page:

SANDMAN DOES NO EXTERNAL MARKETING. I AM ENTIRELY RESPONSIBLE TO MARKET MY BOOK, OR TO HIRE A PUBLICITY FIRM TO DO IT. SANDMAN WILL NOT DO MY JOB FOR ME.

Author Signature: _____ Date: _____